

DAURA®

DAMM

BARCELONA 1876

**GLUTEN-FREE
LAGER BEER**

DAURA. THE GLUTEN-FREE BEER



DAURA. THE WORLD'S MOST AWARD-WINNING GLUTEN-FREE BEER

Daura was launched in 2006 and has since been recognised as the best gluten-free beer obtaining the most prestigious, world-renowned awards.

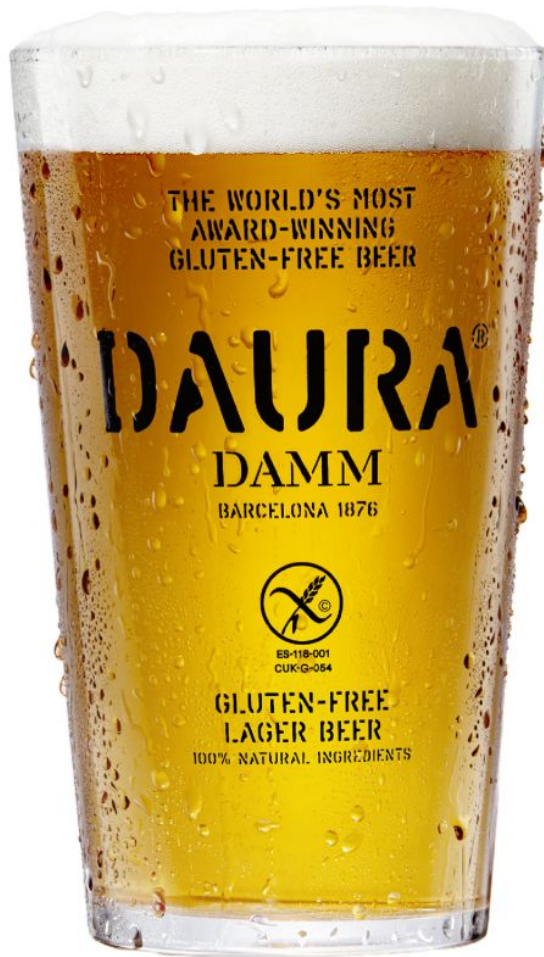




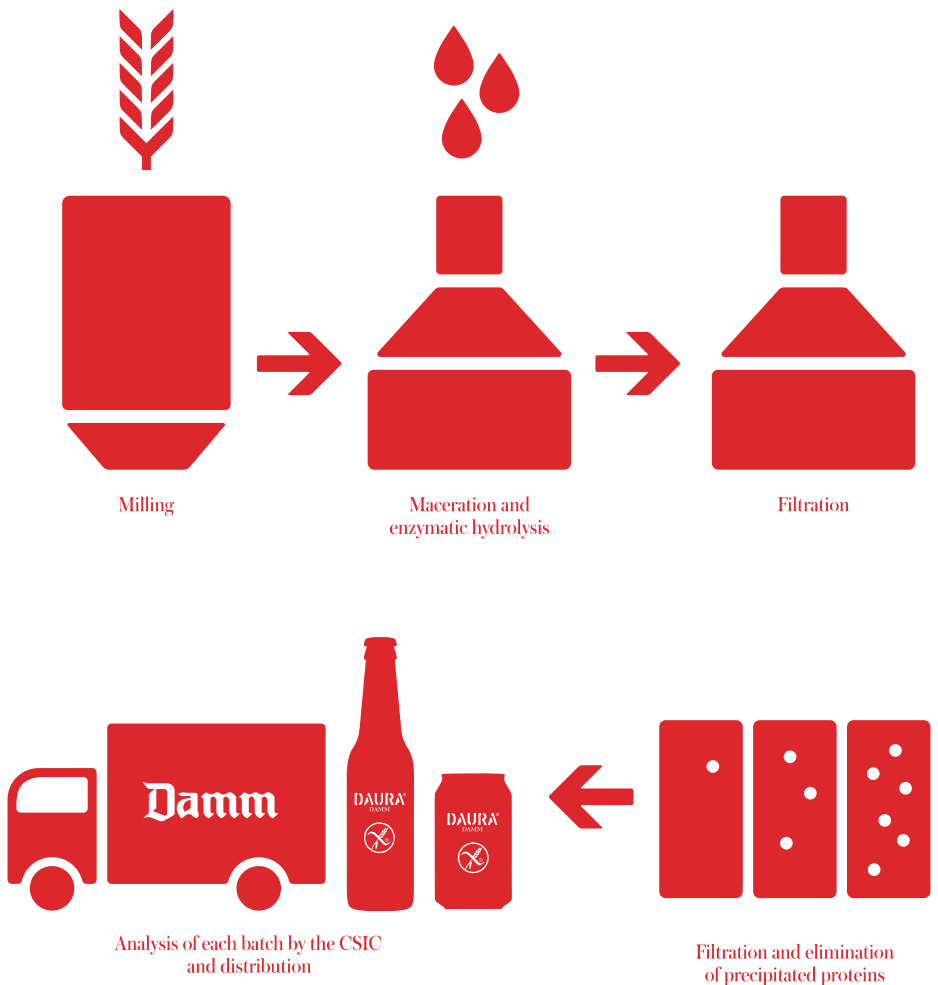
DAURA. THE TASTE OF A REAL BEER

Damm Master Brewers and the gluten department of the Spanish National Research Council (CSIC) gave great news to the world. Together they developed the first gluten-free beer. Daura maintains the flavour of real beers as it is made with the same main ingredient: barley malt.

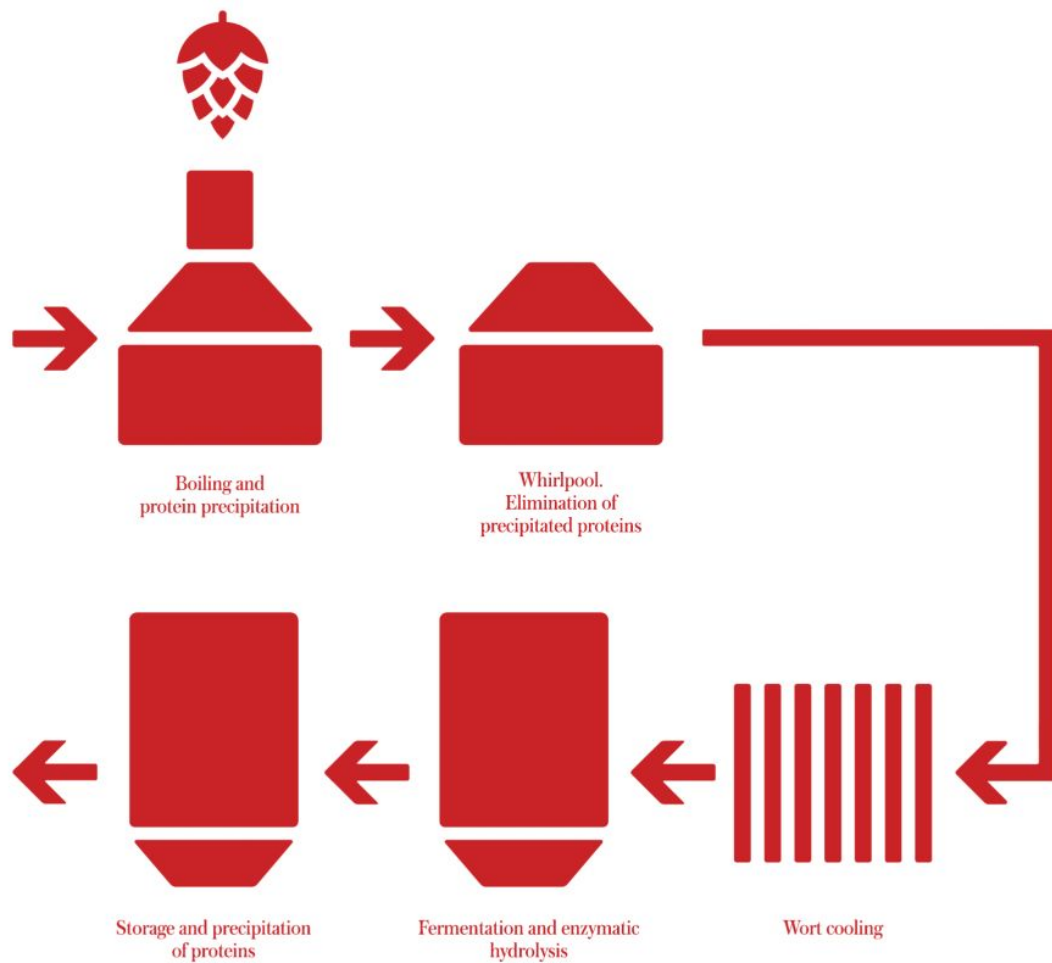


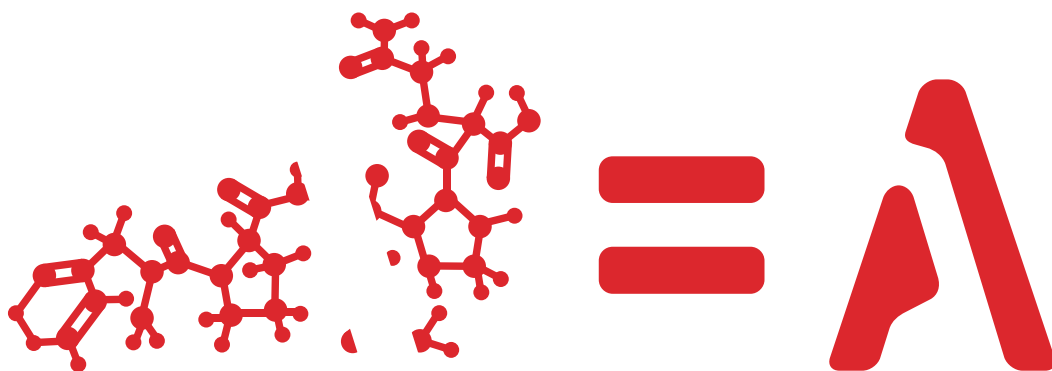


ENZYMATIC HYDROLYSATION PROCESS



Gluten is a protein. During the manufacturing phase the chain of gluten is broken through a process of enzymatic hydrolysis and protein precipitation, obtaining a final product that is suitable for coeliacs.





"Broken" molecular chain

"Broken" typography

DAURA

The Daura logo comes from the breakage
of the molecular chain of gluten.

The crossed-grain logo is the international symbol
used to recognise gluten-free products. This symbol
is included in the design of the labels, as well
as the code of the license granted in Spain by FACE.
It is also internationally included by COELIACS UK,
guaranteeing a product is suitable for coeliacs.



ES-118-001
CUK-G-054

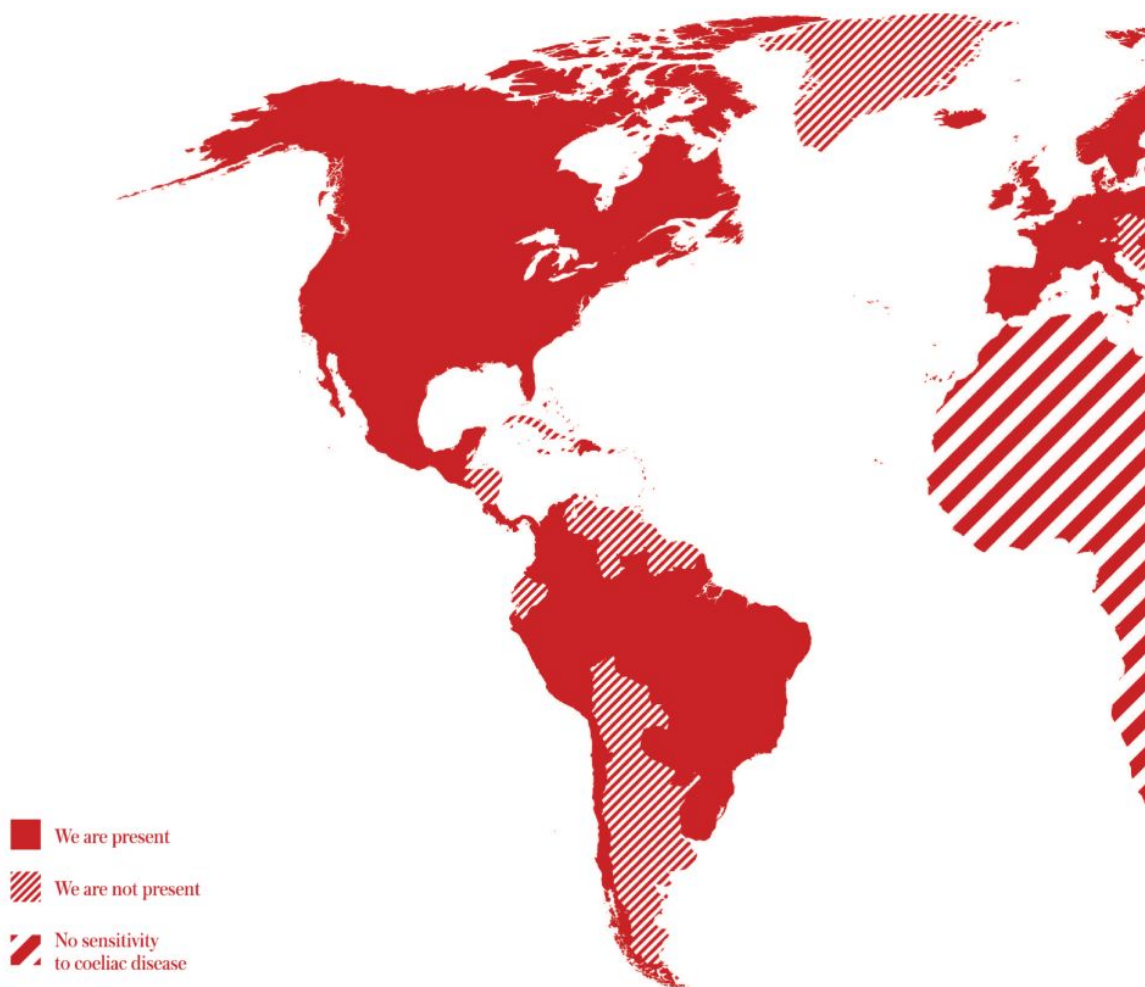
<3 PPM

Our guarantee less than 3ppm: All batches are analysed and certified by the CSIC before hitting the market. This way, we ensure that its gluten content is always below 3ppm*



*The Codex Alimentarius considers a product with less than 20 ppm suitable for coeliacs.

DAURA IN THE WORLD



Daura is an international success
in over 45 countries thanks to a close collaboration
with its member associations.



DAURA MÄRZEN

In 2014, Damm decided to launch another special beer: Daura Märzen, a gluten-free, double malt beer that is strong, full-bodied and full of flavour, whilst also providing the same quality assurance and guarantees as Daura.

With its intense flavour and alcohol content of 7.2% vol., its gluten content is also below 3ppm.



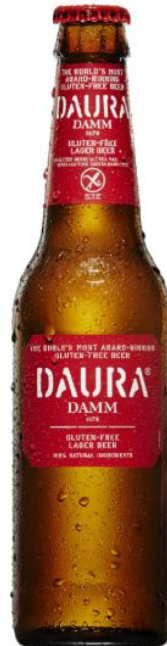
DAURA FORMATS



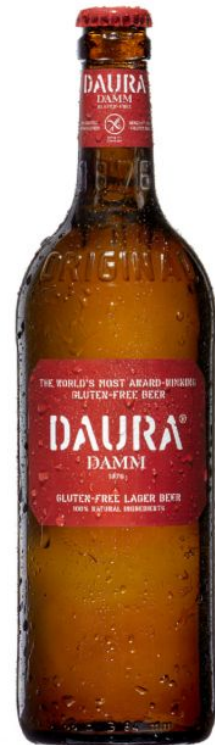
Shelf life: 12 months
Outer case 24x33cl cans



Shelf life: 12 months
Outer case 24x50cl cans



Shelf life: 12 months
Outer case 24x33cl bottles



Shelf life: 12 months
Outer case 12x66cl bottles



Shelf life: 12 months
Outercase 4x6x33cl bottles



Shelf life: 12 months
Outercase 6x4x33cl bottles

DAURA DRAUGHT



Shelf life: 6 months
Outer case 30L Keg

DAURA MÄRZEN FORMATS



Shelf life: 12 months
Outer case 4x6x33cl bottles



Shelf life: 12 months
Outer case 6x4x33cl bottles

Damm

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