

Anchored in Precision

# Kay





**The Kay collection is an exploration of presence. Striking a balance between strength and precision, it redefines the squarish faucet with clarity. Designed to be both sculptural and functional, Kay embodies a reduced yet confident aesthetic, seamlessly integrating into contemporary spaces.**

**Kay's flat front surface and semi-circular body create a distinct geometric contrast, bringing sharpness and softness into balance. The straight, carefully measured spout ensures an evenly, controlled water flow, while the sculpted body creates fluid transitions that feel natural to the touch. Crafted from cast brass, it achieves both durability and a sculptural presence, reinforcing its refined yet robust character. Available in seven curated finishes and cold-water start, Kay adapts effortlessly to any contemporary architectural**



**context.**

**The inspiration for Kay comes from the harbour bollard - a silent force that holds steady against the water. In the harbour, it anchors ships against shifting tides; in the bathroom, Kay becomes the silent guarantee of water itself. Strength and certainty unite them, shaping a presence that is not decorative, but essential. Like a mooring post in a harbour, Kay is designed for permanence - a fixed point in a changing environment, standing with quiet certainty as the spaces around it evolve.**



→ Basin mixer M-Size  
in matt black / Basin  
mixer XL-Size in matt  
black



Basin mixer L-Size in matt black



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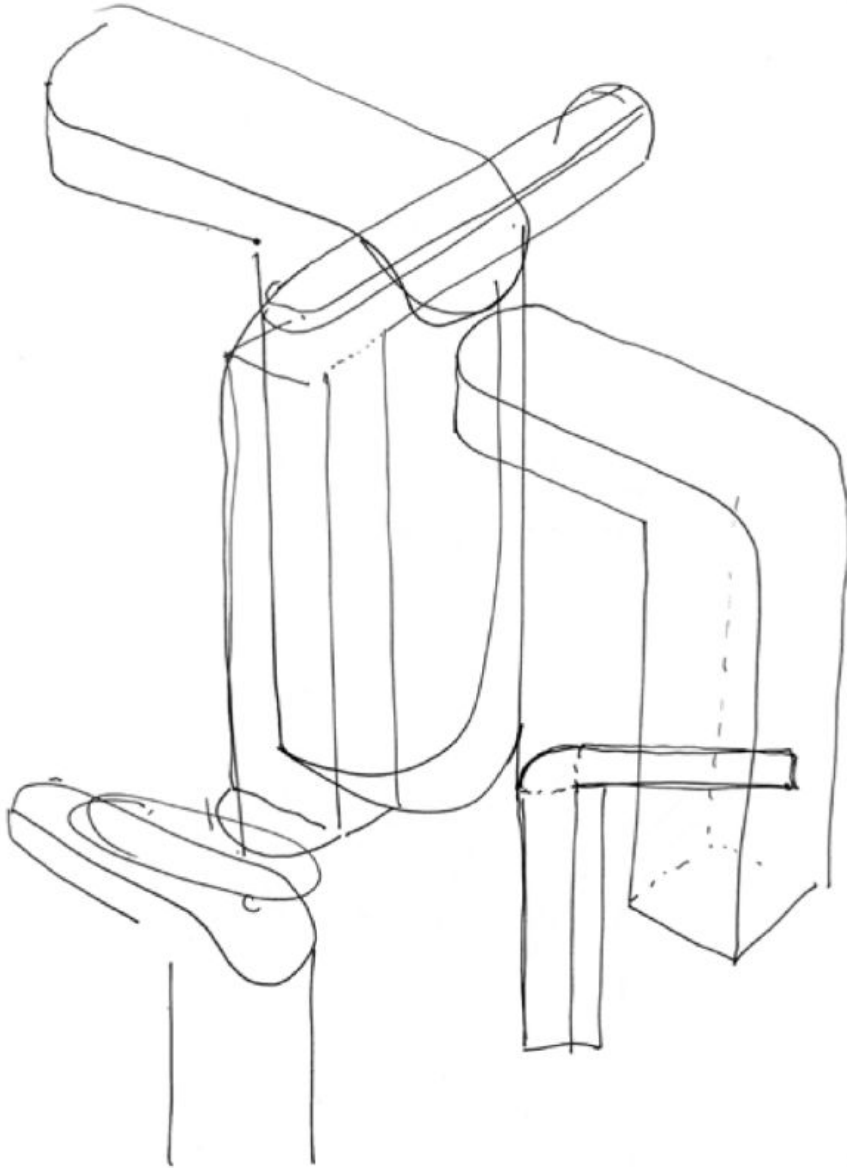


# Fusing Innovation & Passion

Designed by Stefan Diez, Kay marks a new collaboration between Roca and one of Germany's leading industrial designers. Diez brings a perspective rooted in essentiality - where design is not about adding more, but about refining what is still relevant. His approach challenges convention, pushing materials and production methods towards more efficient, durable and intelligent solutions.

← Twin-lever 3-holes  
basin mixer L-Size in  
matt black

→ Basin mixer M-Size in  
brushed brass





Built-in basin mixer  
in matt black





**With a shared commitment to material efficiency and formal clarity, Kay evolved through a process of rigorous experimentation and reduction, where every detail was carefully considered. The result is a faucet collection that strips away excess, reducing form to its purest expression. It is a reinterpretation of squarish design, making it lighter, more dynamic and architecturally integrated.**

**Roca's deep expertise in precision engineering and material innovation makes this collaboration a natural fit. The result is a collection that combines industrial craftsmanship with a sculptural sensibility – a faucet that feels as much like an architectural object as it does a functional fixture.**

→ Basin mixer M-Size  
in matt white / Basin  
mixer XL-Size in matt  
white





# Casting Form & Materiality

## Cast brass as a sculptural medium

Kay's form is made possible by cast brass, a process that allows for sharp edges, smooth transitions and uncompromising precision, giving the faucet a sculptural presence that goes beyond mere functionality. Casting gives Kay a tactile quality, where the surfaces feel as though they have been sculpted rather than simply engineered.

Kay is available in seven curated finishes – chrome, matt black, matt white, brushed brass, brushed graphite, brushed copper and stainless steel finish – ensuring versatility in a range of architectural spaces. Whether placed in a minimalist setting or a bold interior, Kay maintains a strong yet understated presence.

The brushed brass, brushed copper and stainless steel finishes are enhanced with the exclusive Everlux – a high performance PVD coating applied through a purely physical process. This additional layer, derived from ultra-durable metals, significantly improves scratch resistance and durability.

→ Basin mixer M-Size  
in brushed copper /  
Basin mixer XL-Size in  
stainless steel finish



Basin mixers M-Size in all available finishes







The collection is defined by its flat front surface and semi-circular body, a contrast that gives the faucet its distinct identity. The floating handle, which appears almost weightless above the body, is the result of extensive engineering refinement that reduces traditional bulk while maintaining seamless function.



Basin mixer M-Size in brushed graphite



# Rethinking Interaction

But beyond form, Kay introduces a fundamental shift in the way we interact with water. It is not about what has been added, but what has been decided for you, removing the need to think about sustainability, because the design has already done so.

This principle is embedded in Kay's approach to water use, eliminating outdated habits and replacing them with intuitive design choices. The traditional blue indicator for cold water has been removed entirely. Cold is the default, so there is no need to mark it; instead, a small, embedded red inlay subtly indicates hot water. This considered detail replaces traditional hot water markings, ensuring durability and seamless functionality over time.

By removing unnecessary visual clutter and making interaction more intuitive, Kay refines not only form, but also function, ensuring a more conscious use of resources without compromising usability. This is sustainability not as an external feature, but as an inherent logic; one that shapes user behaviour without constraints while setting the tone within the industry.







# Enhancing Adaptability

← Basin mixer M-Size  
in matt white / Basin  
mixer XL-Size in matt  
white

The Kay collection extends across a comprehensive range, offering solutions for various architectural contexts. Basin mixers are available in standard and XL sizes, while the elegant three-hole configuration introduces a refined level of sophistication. Built-in two- and three-hole options allow for seamless integration into both contemporary and traditional settings. Wall-mounted bath and shower mixers, including RocaBox-compatible models, provide greater design flexibility.





ROSA



Built-in 2-ways bath-shower mixer in chrome

← Basin mixer XL-Size in matt white / Basin mixer M-Size in matt black / Basin mixer XL-Size in matt black

With water-saving aerators that limit flow to five liters per minute, Kay balances performance with sustainability while maintaining a precise, controlled water flow. Every faucet undergoes testing for over one million opening and closing cycles, ensuring long-term durability and flawless function.



Bidet mixer in matt black and chrome



Basin mixer M-Size in matt black



Basin mixer L-Size in chrome

# Designing the New Standard



**Kay began as a singular piece - a distilled expression of strength, balance and precision. But as the design evolved, it became clear that this was more than just an object; it was the foundation for an entire collection. Each component was developed with the same clarity and intent, ensuring a seamless design language across different configurations. The collaboration between Roca and Diez Office transformed Kay from an individual statement into a versatile system anchored in material integrity and engineered for lasting presence.**

**Kay is not just the product of one designer's vision; it is the result of collective intelligence, where every decision was shaped by expertise, precision and a shared commitment to meaningful design.**

**Kay is bold, but never heavy. It holds its presence without overwhelming the space. Like the bollard in the harbour, Kay stands firm - not seeking attention, but defining its space with quiet certainty.**

**A fusion of German industrial precision and Spanish design expertise, Kay is a faucet that speaks the language of architecture; direct, deliberate and built to last. It is not a reinterpretation of the past, but the new standard.**

**Squarish, but not static.  
Lean, but not rigid.  
Strong, but never heavy.**

**“A faucet is one of the few elements in a home that we physically interact with daily. It should feel intuitive, effortless—like architecture you hold in your hand.”**

**Stefan Diez**





Roca



**Stefan Diez is a German industrial designer known for his innovative approach to materials, circularity and production methods. Trained as a cabinetmaker before studying under Richard Sapper, he founded Diez Office in 2003. His Munich-based studio collaborates with brands such as Rosenthal, Thonet, HAY, Magis and Vibia, shaping products that merge industrial precision with a human-centered design philosophy. Since 2018, Diez has led Industrial Design at the University of Applied Arts Vienna, mentoring the next generation of designers.**

**At the core of his work are his Circular Design Guidelines, which promote durability, reparability and adaptability – minimizing environmental impact while ensuring long-term relevance. In the development of Kay, designer Madeleine Wieser played a key role, ensuring that its design reflects Diez Office’s commitment to precision, material intelligence and essential form.**

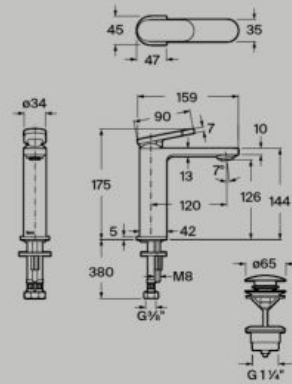


# Technical Information

# Basin Mixers

Basin mixer with smooth body and click-clack waste. Cold Start. M-Size

**A5A3A7G..0**



Unified Water Label

5.0 l/min



5L/min

Flow Rate



Cold Start



One million cycles

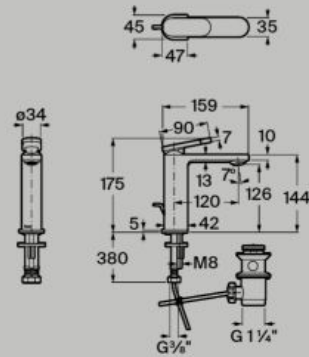


Evershine



Basin mixer with pop-up waste. Cold Start. M-Size

**A5A307G..0**



Unified Water Label

5.0 l/min



5L/min

Flow Rate



Cold Start



One million cycles

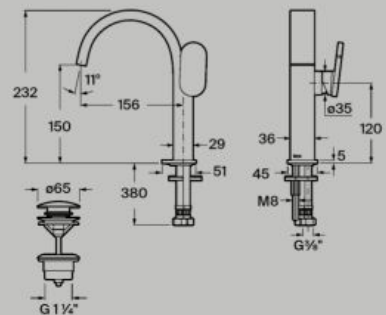


Evershine



Basin mixer with side handle, smooth body and click-clack waste. Cold Start. L-Size

**A5A407G..0**



Unified Water Label

5.0 l/min



5L/min

Flow Rate



Cold Start



One million cycles



Evershine



Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

- CO Chrome
- NB Matt Black
- B0 Matt White
- SM Stainless Steel Finish
- VA Brushed Brass
- GM Brushed Graphite
- RM Brushed Copper

Basin mixer with smooth body and click-clack waste. Cold Start. XL-Size

**A5A347G..0**

Unified Water Label  **5.0 l/min**



5L/min

Flow Rate



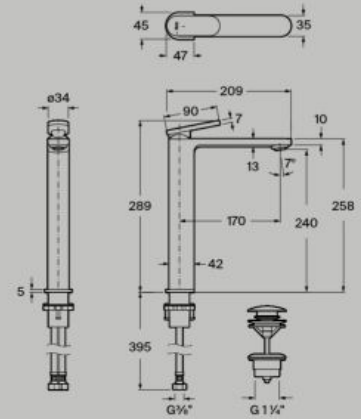
Cold Start



One million cycles



Evershine



Twin-lever basin mixer with deck-mounted side handles - 3 holes -, smooth body and click-clack waste. L-Size

**A5A367G..0**

Unified Water Label  **5.0 l/min**



5L/min

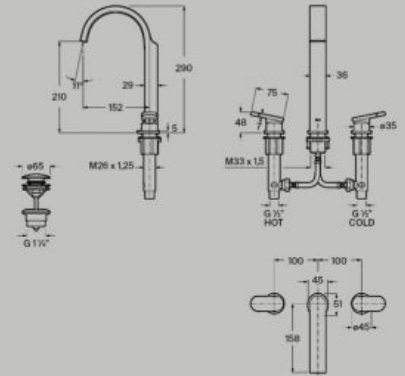
Flow Rate



One million cycles



Evershine



Built-in basin mixer

**A5A357G..0**

Built-in body required

**A525233403**

Unified Water Label  **5.0 l/min**



5L/min

Flow Rate



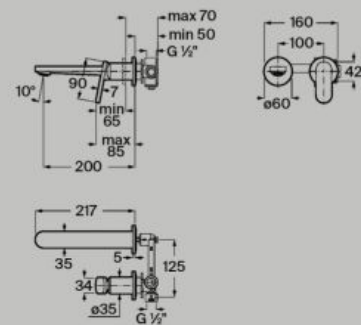
Cold Start









One million cycles



Evershine



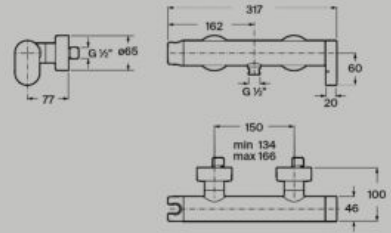
Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

-  CO Chrome
-  NB Matt Black
-  B0 Matt White
-  SM Stainless Steel Finish
-  VA Brushed Brass
-  GM Brushed Graphite
-  RM Brushed Copper

# Bath & Shower Mixers

Wall-mounted shower mixer

**A5A217G..0**



One million cycles

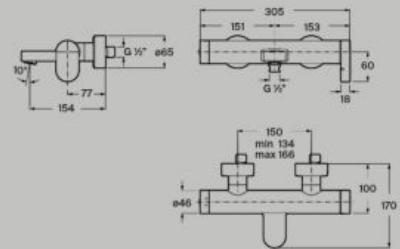


Evershine



Wall-mounted bath-shower mixer with automatic diverter

**A5A027G..0**



One million cycles

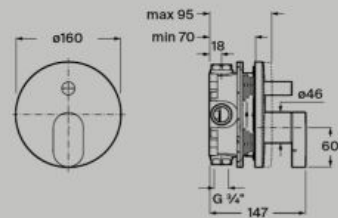


Evershine



Built-in bath-shower mixer (2 ways) with automatic diverter. To be completed with RocaBox A525869403

**A5A0B7G..0**



One million cycles

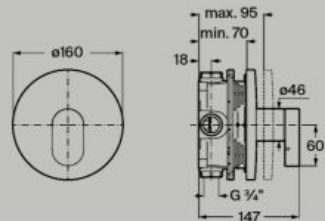


Evershine



Built-in shower mixer (1 way). To be completed with RocaBox A525869403

**A5A2B7G..0**



One million cycles



Evershine

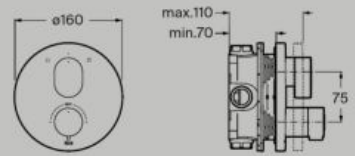


Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

- CO Chrome
- NB Matt Black
- B0 Matt White
- SM Stainless Steel Finish
- VA Brushed Brass
- GM Brushed Graphite
- RM Brushed Copper

Thermostatic built-in bath-shower mixer (2 ways) with diverter-flow regulator. To be completed with RocaBox A525869403

**A5A0C7G..0**



Quick Reaction



Safe Touch



Security 38

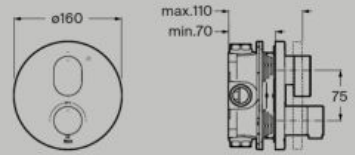


Evershine



Thermostatic built-in shower mixer (1 way). To be completed with RocaBox A525869403

**A5A2C7G..0**



Quick Reaction



Safe Touch



Security 38

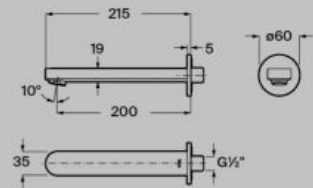


Evershine



Wall bath spout

**A5A087G..0**



Evershine



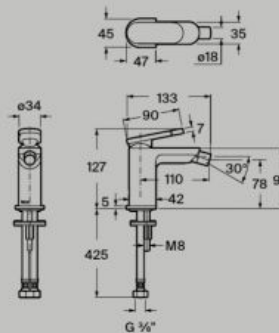
Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

CO Chrome
  NB Matt Black
  BO Matt White
  SM Stainless Steel Finish
  VA Brushed Brass
  GM Brushed Graphite
  RM Brushed Copper

# Bidet Mixers

Bidet mixer with smooth body

**A5A627G..0**

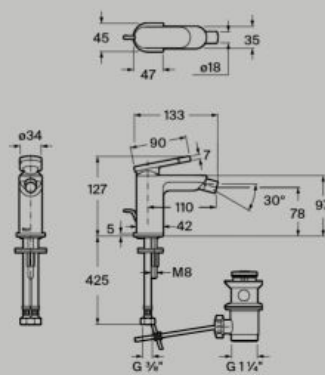


 6L/min		
Flow Rate	One million cycles	Evershine



Bidet mixer with pop-up waste

**A5A607G..0**



 6L/min		
Flow Rate	One million cycles	Evershine



Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

-  CO Chrome
-  NB Matt Black
-  B0 Matt White
-  SM Stainless Steel Finish
-  VA Brushed Brass
-  GM Brushed Graphite
-  RM Brushed Copper

# Product Finishes



C0 Chrome



NB Matt Black



B0 Matt White



SM Stainless Steel Finish



VA Brushed Brass



GM Brushed Graphite



RM Brushed Copper

# Our Planet. Our Home

We are committed to putting people and the planet at the center of every decision we make. Because creating a sustainable future starts with the spaces we live in, and how we produce these spaces is key. That's why we craft products that bring comfort, beauty, and balance to your home, while protecting the planet every step of the way.

Every detail matters: from eco-designing products that last a lifetime to minimizing emissions, using clean energy, and reducing water and resource consumption. We believe that a home - whether our own or the planet we all share - should be a place of wellbeing, harmony, and care. This belief guides our comprehensive approach to sustainability, which involves taking a wide range of actions, such as reusing and recycling more, improving our processes, and ensuring access to water and sanitation for those who need it most, among many other initiatives.

## 2045

**Net-zero ambition**  
World's first electric  
tunnel kiln in operation

## 53%

decrease in scopes  
1 + 2 CO<sub>2</sub> emissions\*

## 55%

decrease in  
energy use  
intensity\*

## 45,000

PV panels onsite  
generating 24 GWh  
renewable energy  
per year

## 54%

decrease in water  
consumption\*

## 58%

decrease in water  
use intensity\*

## 78%

of valorised  
wasted\*\*

## 58%

drop in waste  
generation  
intensity\*



Many of our products are registered with the Unified Water Label scheme. This scheme identifies water-saving products that, when installed and used correctly, will use less water, saving energy and money.

The Water Label is used across Europe for most bathroom products.

Throughout our brochure, we have highlighted the faucets with the best water-saving performance, marking those that are 'best in class' in terms of water efficiency. The flow rate classification is measured at 3 bar pressure. For more information and complete details on water flow rates and classification, please visit [www.uwla.eu](http://www.uwla.eu).

**Roca is a family-owned company dedicated to the design, manufacturing, and sale of bathroom solutions for architecture, construction, and interior design. Founded in Barcelona in 1917, it combines tradition and knowledge with a passion for innovation and respect for the environment.**

**With sustainability as a key element in all its processes and a commitment to ensure a better planet for future generations, Roca is present in 170 countries, operating 79 factories across the five continents with more than 20,000 employees.**

Direction  
Roca

Creative Direction  
Clase

Art Direction and Photography  
Klunderbie

Text  
Tanja Heuchele



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Kay  
Collection



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