



Shaped by Architecture

Tura











Tura Collection

Shaped by architecture

The Tura collection is a game of volumes and voids, of light and shadows. Its reference point is Barcelona's 20th century architecture: the poetic curves of "La Ricarda" by Antonio Bonet, the superimposed volumes of the "Casa Ugalde" by José Antonio Coderch or the sophisticated rationalism of the "Joan Miró Foundation" by Josep Lluís Sert. This is a collection inspired by the forms of these iconic buildings as well as their emblematic design elements such as shutters, translated into pieces for the bathroom space.

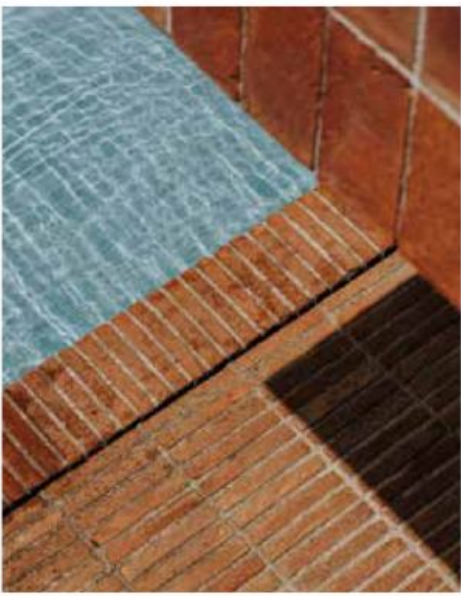
The collection includes washbasins, furniture, complements, bathtubs, toilets, and bidets, that are designed in dialogue with the pure functionalism of these leading architects and with Roca's Mediterranean heritage.

In the same way that Coderch used the humble brick to build avant-garde buildings, Tura starts from traditional ceramics to sculpt a new language, one that is born from the fusion of shifting volumes. Tura stems from the Spanish *cul-tura* and *architec-tura*, the ending of a word and the beginning of a concept.



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06



10



12



22



32



40



48



56



64

Design & Sustainability

Inspiration and the importance of details

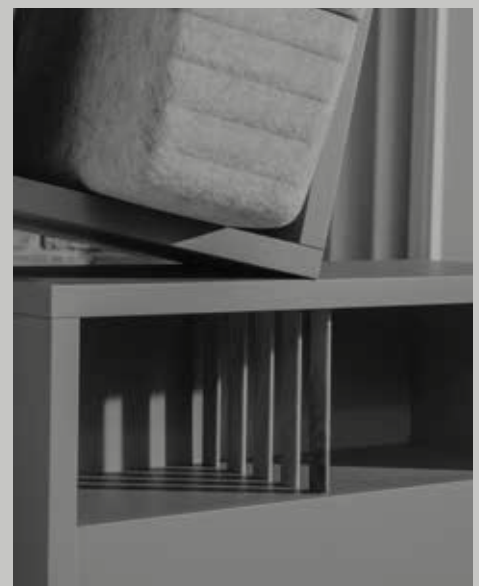


The great Spanish architects shared an understanding about the importance of light and shadow and how shutters can be designed so as to embrace the sun while also protecting from it.

This common thread of Mediterranean design, in which light is filtered and softened like a game of hide and seek, is reflected in Tura's design. The hallmarks of the collection are seen in its voids, linear forms, geometric shapes and subtle earthy textures that absorb and add warmth. Tura is a return to the essence of the past but reinvented for the present.

Barcelona born designer Andreu Carulla designed Tura in collaboration with the Roca Design Center, translating these initial concepts into something concrete. Carulla sought to bring the landscape of his childhood in the Costa Brava to the collection's design through materials, forms and colours. The vertical lines of shutters, the void that filters a ray of sunlight, the soft finishes and natural textures evoke the beauty and history of the Mediterranean and its architecture. These elements were an essential part of the designer's vision for a bathroom collection intended for everyday use.

Sustainability is naturally woven into the collection through its timeless approach to design and production. The long-lasting and 100% natural ceramic materials are meant to last generations while new materials such as recycled outdoor fabrics for the cushion, the felt boxes with recycled cork lids and FSC® certified wood used in the furniture reinforce the importance of considering the environmental impact at every step.





The Collection

Tura perfectly adapts to its surroundings whether it be a modernist apartment or a country house by the sea. Its timeless style, architectural forms combined with warm tones and textures open up the potential for inspired bathroom spaces that transcend the everyday and captivate the imagination.



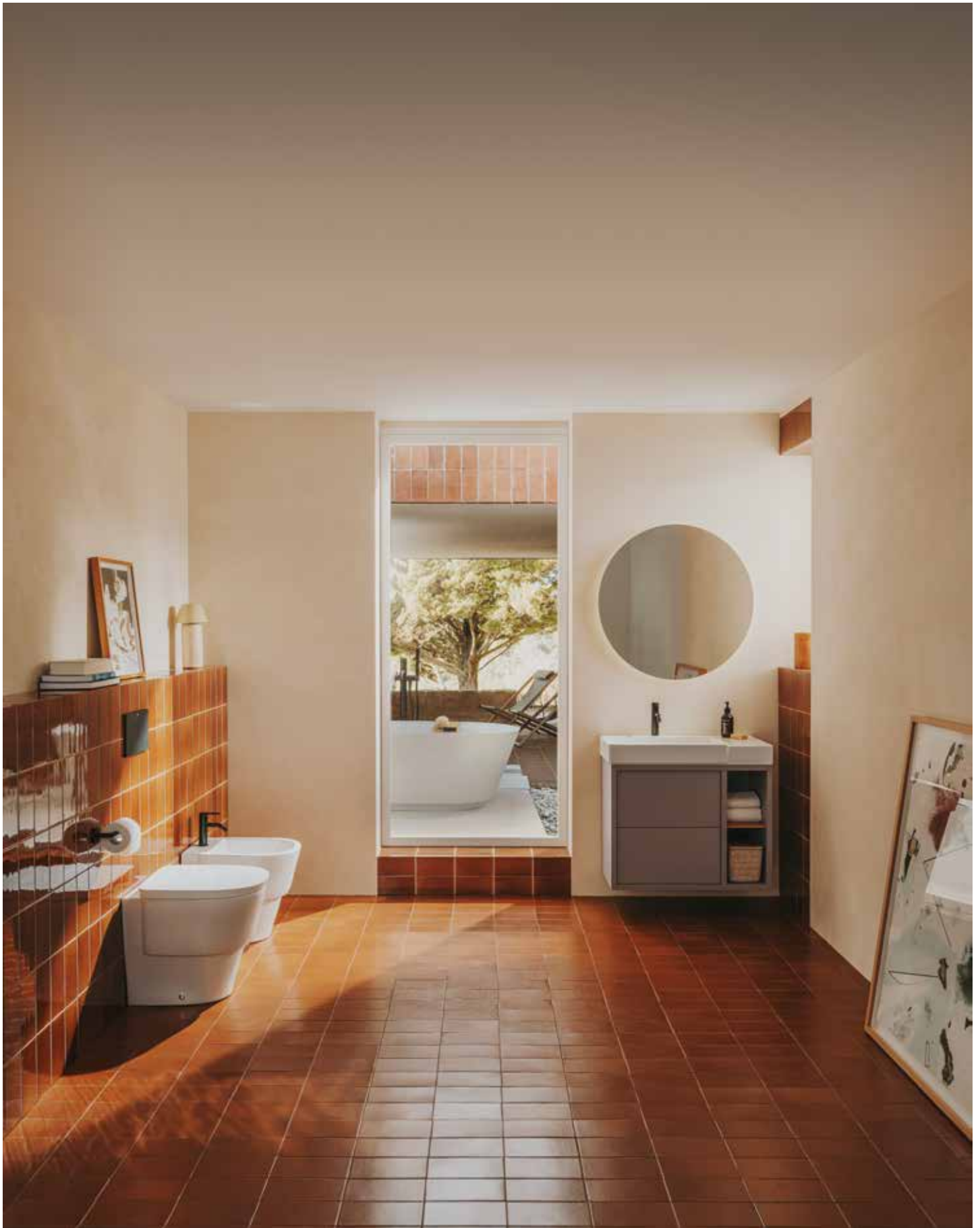


↑ Wall-hung basin with 2 tap holes, 1000 mm / Luna mirror / Oval freestanding bath with headrest and tray, 1700 x 750 mm /
Ona faucets in matt black / Felt boxes with cork lid

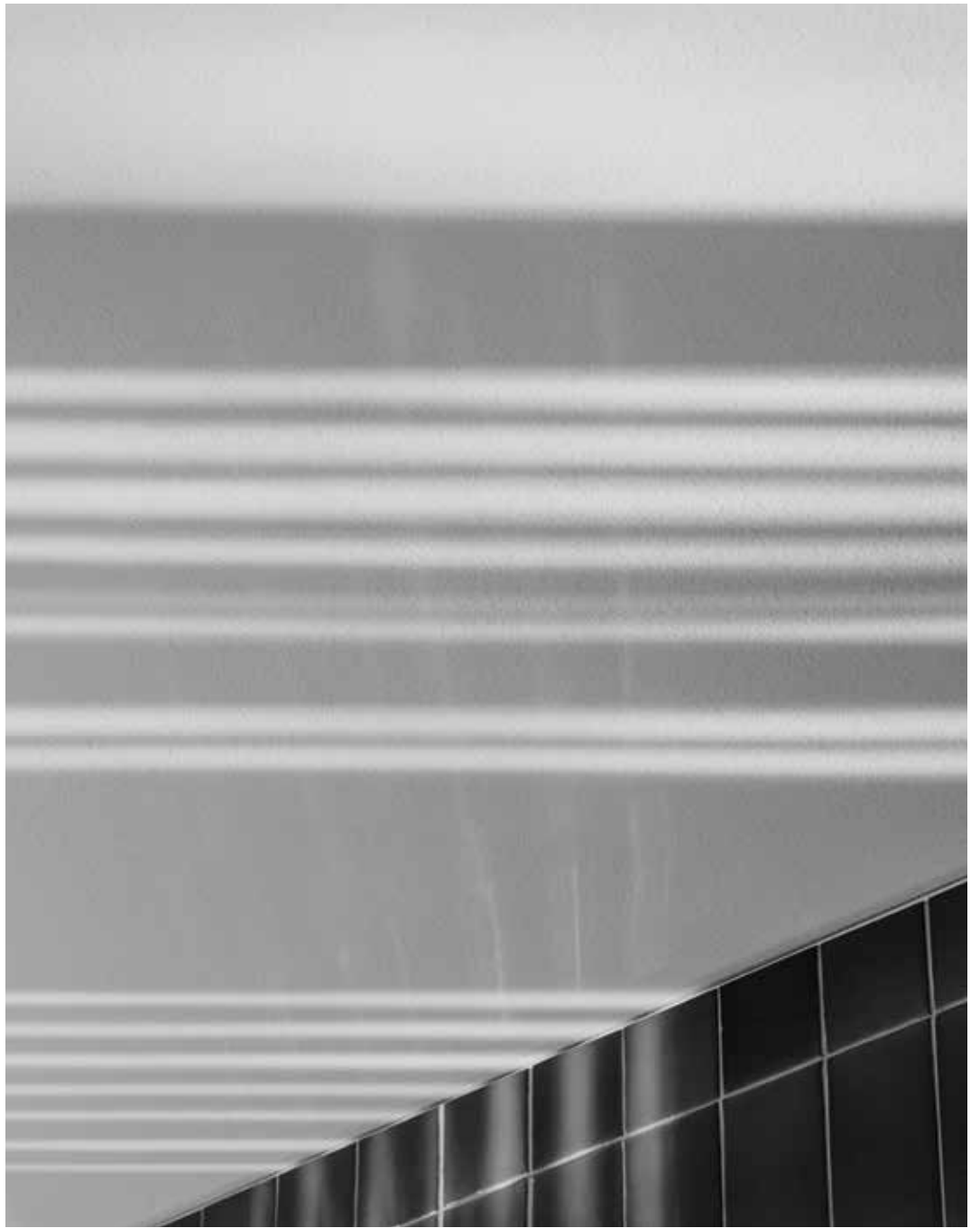




Over countertop basins, 450 mm / Luna mirror / Wall-hung toilet / Wall-hung bidet / PL10 dual flush operating plate in matt white / Oval freestanding bath with headrest and tray, 1700 x 750 mm / Ona faucets in matt black / Felt boxes with cork lid



Asymmetric unik base unit with two drawers in light noble grey, with side shelves and left hand basin, 800 mm / Luna Ambient mirror / Back to wall single floorstanding toilet / Back to wall bidet / PL10 dual flush operating plate in matt black / Oval freestanding bath with tray, 1700 x 750 mm / Ona faucets in matt black / Small felt box with cork lid / Hotels Round accessories in matt black







Asymmetric compact unik base unit with one door in off-white, with side shelves and basin, 550 mm / Luna mirror / Back to wall close-coupled toilet / Nu faucet in chrome / Small felt box with cork lid / Hotels Round accessories in chrome



Washbasins & Furniture

Based on architectural forms and modular shapes, the washbasins are unexpectedly bold and modern. The square and rectilinear lines are met by soft edges and subtle curves and they are designed with ample sink and counter space for everyday needs.



Wall-hung basin with 2 tap holes, 1000 mm / Ona faucet in matt black / Cork lid / Hotels Round soap dispenser in matt black
→ Over countertop basins, 450 mm / Ona faucets in matt black / Large felt boxes with cork lid

The structural and very geometric form of the washbasin is perfectly balanced by the innovative design of the drain. It is a linear, sophisticated model that moves away from the standard circular drain, blending seamlessly into the ceramic basin, leaving the surface bare.





Asymmetric unik base unit with two drawers in light noble grey, with side shelves and left hand basin, 800 mm / Ona faucet in matt black / Hotels Round soap tray in matt black

Innovation is seen in every detail. The drawers are designed for maximum functionality, and the use of an integrated siphon allows ample space for multiple storage options. Tura furniture is available with one drawer with a bottom open shelf, two drawers, or asymmetric versions with two drawers and open side shelves.



Asymmetric unik base unit with two drawers in light noble grey, with side shelves and left hand basin, 800 mm /Luna Ambient mirror / Ona faucet in matt black / Small felt box with cork lid



Unik base unit with one drawer in light terracotta, with bottom shelf and basin, 600 mm / Luna Ambient mirror / Ona faucet in matt black / Large felt box with cork lid

Tura's furniture is an example of architectural synthesis, as they integrate seamlessly with the washbasins. Designed using straight lines, empty spaces and very simple shapes, the collection features four finishes: off-white, light noble grey, light terracotta and light elm, which like the other two, is equally subtle and natural.





Asymmetric compact unik base unit with one door in off-white, with side shelves and basin, 550 mm / Luna mirror / Nu faucet in chrome / Hotels Round hook in chrome



Asymmetric compact unik base unit with one door in off-white, with side shelves and basin, 550 mm



Roca

Baths

The Tura bathtub is at once voluminous and light, and its ergonomic design is meant for rest and relaxation. Its unique stacking shape is inspired by an architectural cantilever system, giving the impression that the bathtub is floating in space. It is made with Stonex[®], an innovative material that allows for very precise shapes along with thin and linear forms that made it possible to create a subtle edge along the rim of the bath to hold the wooden shelf in place.







Oval freestanding bath with tray, 1700 x 750 mm / Ona floorstanding faucet in matt black

The tray made from sustainably sourced wood is designed to fit into the edge of the bathtub in a very simple but perfectly flush way. A functional and aesthetic piece that complements the bathtub design while adding in a natural element into the bathroom space.



Oval freestanding bath with tray, 1700 x 750 mm / Ona floorstanding faucet in matt black



Oval freestanding bath with headrest and tray, 1700 x 750 mm / Ona faucet in matt black / Felt boxes with cork lid



Oval freestanding bath with tray and LED strip light, 1700 x 750 mm / Large felt box with cork lid / Over countertop basin / Hotels Round soap dispenser in matt black

The curved back is gently arched and designed to be supportive and comfortable; the height adjustable headrest includes a small pillow made with a quick-dry and mildew resistant outdoor fabric.



Complements

Tura's complements add personality and a softness to the bathroom. Designed to be flexible and used in many ways, the complements are functional as well as beautiful objects. The use of haptic materials not traditionally associated with bathroom spaces adds a warm and unexpected touch.



Felt boxes with cork lid

The felt storage boxes are lightweight, sustainably made and available in two different sizes. Their recycled cork lid can serve as a shelf on top of the washbasins.



Large felt box with cork lid



Small felt box with cork lid



Unik base unit with one drawer in light terracotta, with bottom shelf and basin, 600 mm /
Ona faucet in matt black / Cork lid



Oval freestanding bath with headrest and tray, 1700 x 750 mm / Ona faucet in matt black

A small bathtub pillow and attractive wood bath tray complete the collection. The unique handmade bath headrest is made of recycled, quick-dry fabric and features a wood counterweight for easy height adjustment.





Toilets & Bidets

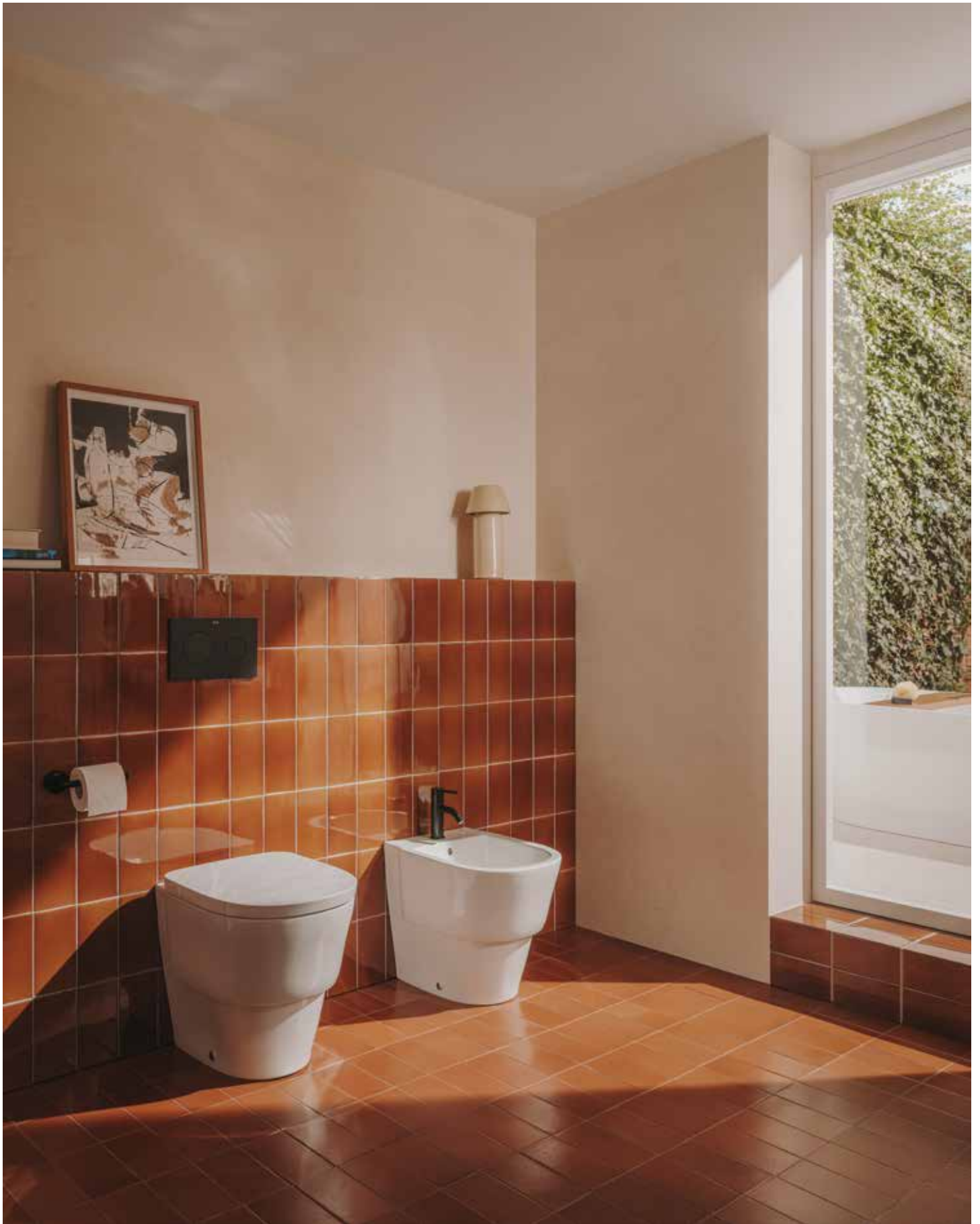
The play of shapes and voids on the toilets and bidets gives the impression of looking at small ceramic buildings as seen from above. Available in wall-hung, floor standing, close-coupled models, they are designed to blend discreetly into the bathroom space.

→ Back to wall close-coupled toilet / Back to wall bidet / Ona faucet in matt black



Wall-hung toilet





Back to wall single floorstanding toilet / Back to wall bidet / PL10 dual flush operating plate in matt black / Ona faucet in matt black / Hotels Round toilet roll holder in matt black



Back to wall single floorstanding toilet



Wall-hung toilet

The height of toilets and bidets is designed for greater comfort (42 cm) and the material is gentle and pleasing to the touch. The Rimless Vortex® technology is super functional, offering the lowest possible noise emission and water consumption. Its optional Supraglaze® finish prevents dirt from adhering to the surface, making it ultra-hygienic and easy to clean.



Wall-hung toilet / Wall-hung bidet / Ona faucet in matt black



Compact Solutions

A highlight of the Tura collection is a range of products designed for smaller bathroom spaces. Like small sculptural objects that serve a function, these iconic pieces provide compact solutions with an aesthetic sensibility. Designed with subtle detailing and architectural volumes for dynamic shapes, small bathrooms are transformed into stylish and surprising spaces. Sometimes the best things do come in small packages. Welcome to Tura's universe.



← Compact unik base unit with one drawer in light terracotta, bottom shelf and basin, 450 mm / Luna mirror / Wall-hung toilet / PL10 dual flush operating plate in matt white / Nu faucet in glossy white / Hotels Round accessories in chrome / Small felt box with cork lid



Compact unik base unit with one drawer in light terracotta, bottom shelf and basin, 450 mm / Nu faucet in glossy white / Luna mirror



Asymmetric compact unik base unit with one door in off-white, with side shelves and basin, 550 mm



Asymmetric compact unik base unit with one door in off-white, with side shelves and basin, 550 mm / Nu faucet in chrome / Hotels Round hook in chrome



Back to wall close-coupled toilet /Hotels Round accessories in chrome



Compact wall-hung basin, 450 mm / Luna mirror / Ona faucet in chrome / Hotels Round hook in chrome



Features

Features

Basins and Furniture



- Asymmetric basins with extra lateral shelf.
- Different measures with elegant, hidden drain slots.
- Space-saving siphon for maximum use of the drawer.
- Ultra-compact solutions available.
- Large functional washbasin bowl.
- Available with Supraglaze® finish for optimal hygiene.
- Full extraction drawers.
- Push-to-open and soft-close drawers.
- Metal drawer guides for a perfect adjustment and performance.
- Four new subtle colours: off-white, light noble grey, light terracotta and light elm.
- Made with wood sourced from FSC® certified forests.

Complements



Boxes:

- Bathroom storage boxes made of recycled felt and cork.
- Recycled cork lid for the boxes also serves as tray for the washbasins.
- Boxes available in small and large sizes.



Headrest:

- Made of recycled fabric.
- Quick-dry antimicrobial material.
- Increased comfort. Innovative design with a wood counterweight to adjust the position.
- Adaptable to any freestanding bathtub.
- Handmade in Barcelona.

Baths



- Bathtub with slim but robust geometric contours.
- Stonex® anti-slip material for maximum cleanliness and hygiene.
- Double ended and centred drain.
- Extra comfort with 130 cm bottom length and 45 cm depth.
- Integrated overflow with pop-up drain.
- Bath tray made with wood from responsibly managed forests is included.
- Recessed installation possible.
- Available with LED ambient lighting along the bathtub perimeter, controlled by a foot sensor.

WC and Bidets



- Dual-flush Roca Rimless® Vortex technology optimizing flush performance, while reducing noise and aerosol reduction.
- Available with Supraglaze® finish for optimal hygiene.
- Wall-hung solutions with hidden fixations.
- Floorstanding toilets and bidets with 42 cm height for greater comfort.
- Soft-close removable seat and cover.



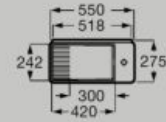
Roca

Technical Information

Basins

Wall-hung

Compact wall-hung asymmetric basin
550 x 275 mm
A327692..0

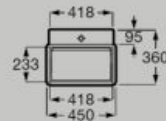


Hidden
Drain

Compact
Basin



Compact wall-hung basin
450 x 360 mm
A327690..0

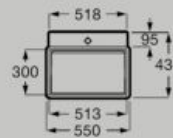


Hidden
Drain

Compact
Basin



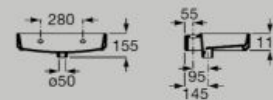
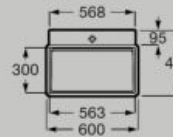
Wall-hung basin
550 x 430 mm
A327693..0



Hidden
Drain



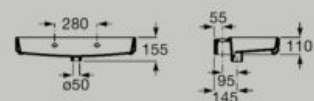
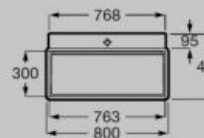
Wall-hung basin
600 x 430 mm
A327694..0



Hidden
Drain



Wall-hung basin
800 x 430 mm
A327695..0



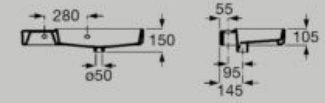
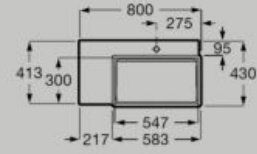
Hidden
Drain



Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

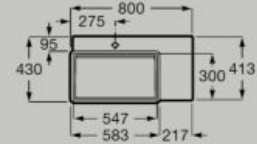
● 00 White ● 62 Matt White ● SO Supraglaze®

Wall-hung asymmetric right hand basin
800 x 430 mm
A327696..0



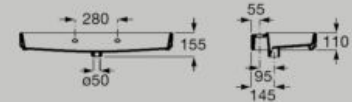
Hidden
Drain

Wall-hung asymmetric left hand basin
800 x 430 mm
A327697..0



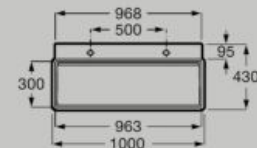
Hidden
Drain

Wall-hung basin with one tap hole
1000 x 430 mm
A327698..0



Hidden
Drain

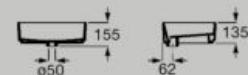
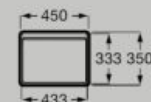
Wall-hung basin with two tap holes
1000 x 430 mm
A327699..0



Hidden
Drain

Over countertop

Over countertop basin
450 x 350 mm
A327691..0



Hidden
Drain

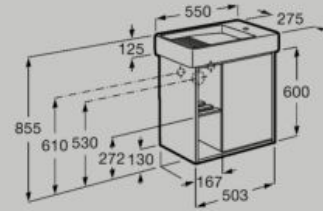
Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

● 00 White ● 62 Matt White ● S0 Supraglaze®

Furniture

550 mm

Unik - asymmetric compact base unit with one door, side shelves and basin **A852022...**



Soft Close

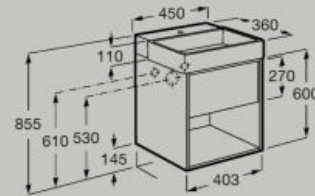


Reduced Depth



450 mm

Unik - compact base unit with one drawer, bottom shelf and basin **A852023...**



Full Extraction



Push to open



Soft Close

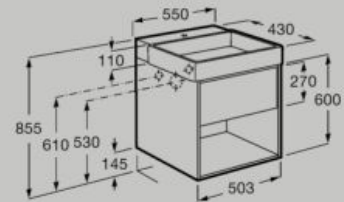


Reduced Depth



550 mm

Unik - base unit with one drawer, bottom shelf and basin **A852024...**



Full Extraction



Push to open

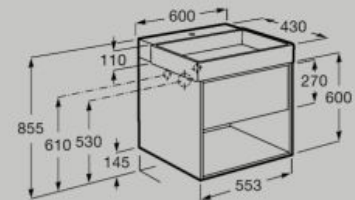


Soft Close



600 mm

Unik - base unit with one drawer, bottom shelf and basin **A852025...**



Full Extraction



Push to open



Soft Close

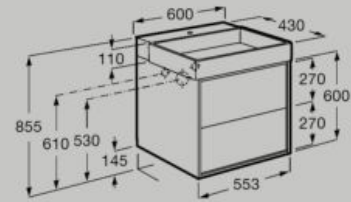


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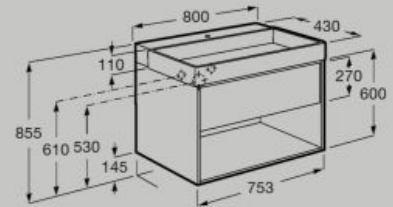
600 mm

Unik - base unit with two drawers and basin
A852026...



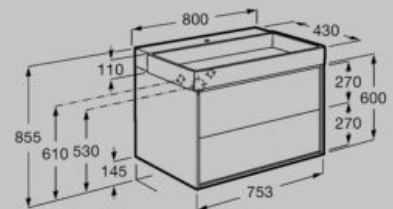
800 mm

Unik - base unit with one drawer, bottom shelf and centered basin
A852030...



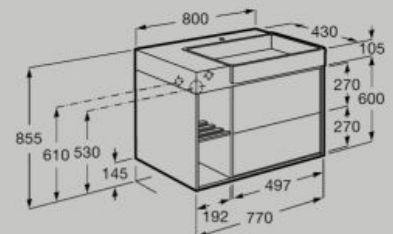
800 mm

Unik - base unit with two drawers and basin
A852033...



800 mm

Unik - Asymmetric base unit with two drawers, side shelves and right hand basin
A852027...

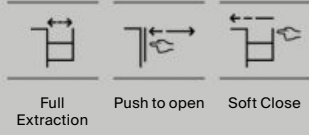
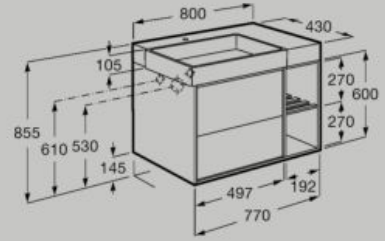


Dimensions in mm. Replace (...) in the product reference with the code of the chosen finish:

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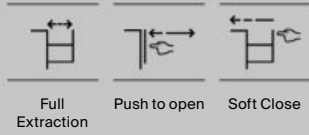
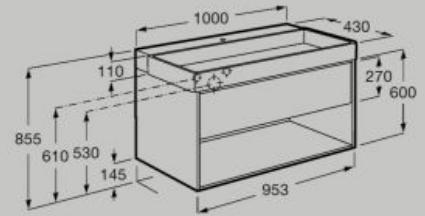
800 mm

Unik - Asymmetric base unit with two drawers, side shelves and left hand basin
A852028...



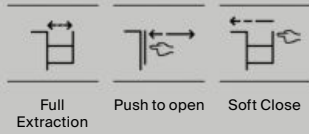
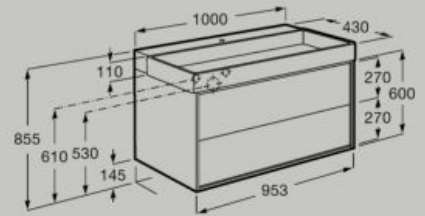
1000 mm

Unik - base unit with one drawer, bottom shelf, centered basin and one tap hole
A852037...



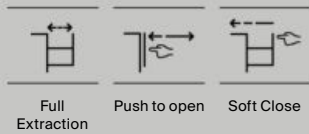
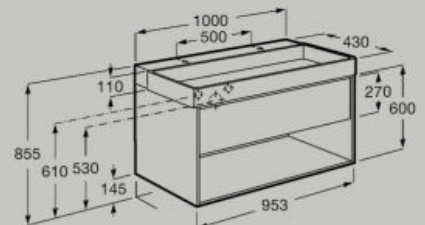
1000 mm

Unik - base unit with two drawers, centered basin and one tap hole
A852035...



1000 mm

Unik - base unit with one drawer, bottom shelf, centered basin and two tap holes
A852038...

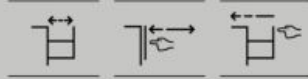
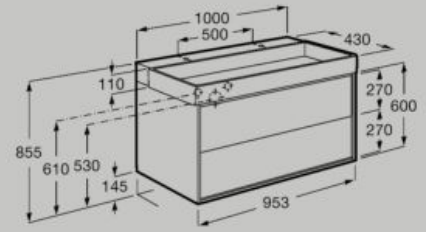


Dimensions in mm. Replace (...) in the product reference with the code of the chosen finish:

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1000 mm

Unik - base unit with two drawers,
centered basin and two tap holes
A852036...

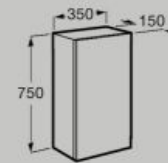
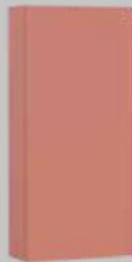


Full Extraction Push to open Soft Close



750 x 350 mm

Delta top unit with door
A857637...

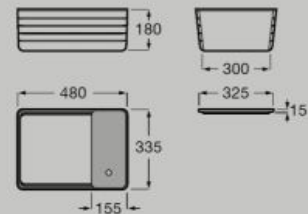
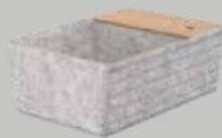


Adjustable Shelves Soft Close Reversible

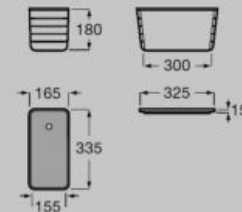


Complements

Large felt box with cork lid
A818024N10



Small felt box with cork lid
A818025N10



Dimensions in mm. Replace (...) in the product reference with the code of the chosen finish:

● 558 Off-White ● 559 Light Noble Grey ● 560 Light Terracotta ● 565 Light Elm

Baths

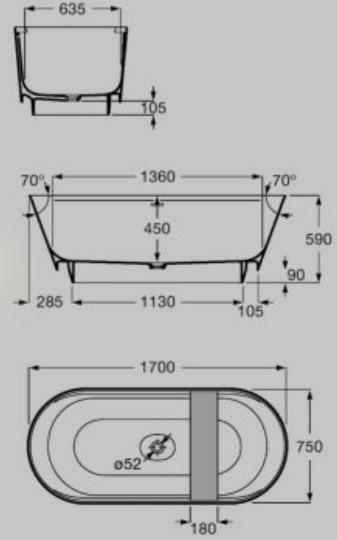
1700 x 750 mm

Oval freestanding bath.

Made of Stonex®

A248672000

Including click-clack drain, trap, integrated overflow, wooden tray and LED strip light.



LED

LED strip light

1700 x 750 mm

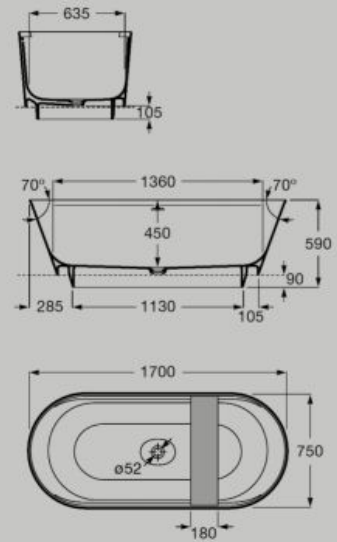
Oval freestanding bath.

Made of Stonex®

A248671000

Including click-clack drain, trap, integrated overflow and wooden tray.

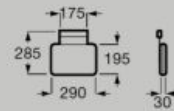
Semi-recessed installation optional.



285 x 290 x 30 mm

Headrest with wood counterweight

A248674000



Recycled fabric



Adjustable height



Quick dry



Antimicrobial

Dimensions in mm.

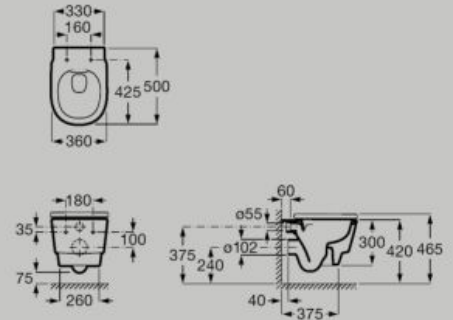
● 00 White

Toilets

Wall-hung Roca Rimless® WC.
4,5/3L dual flush. To be installed
with the Roca Installation Systems
Duplo One or Duplo S*

A346697..0

Soft-closing seat and cover
A801F02..2



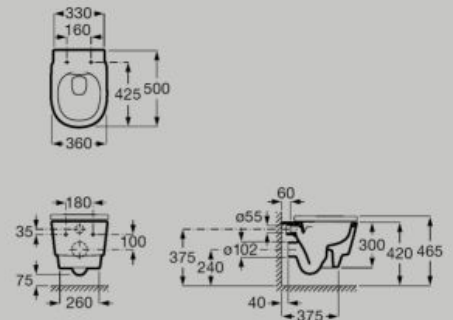
Roca Installation Systems	Dual Flush	Roca Rimless®	Quick Release	Hidden Fixation	Soft Close



Wall-hung Roca Rimless® Vortex WC.
4,5/3L dual flush. To be installed
with the Roca Installation Systems
Duplo One or Duplo S*

A346696..0**

Soft-closing seat and cover
A801F02..2



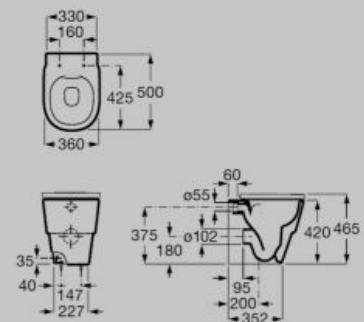
Roca Installation Systems	Dual Flush	Roca Rimless® Vortex	Quick Release	Hidden Fixation	Soft Close



Back to wall single floorstanding
Roca Rimless® WC. 4,5/3L dual
flush. To be installed with the Roca
Installation Systems Duplo One
or Duplo S*

A347697..0

Soft-closing seat and cover
A801F02..2



Roca Installation Systems	Dual Flush	Roca Rimless®	Quick Release	Extra Height	Soft Close



Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

● 00 White ● 62 Matt White ● S0 Supraglaze®

The seat and covers are not available in Supraglaze® finish.

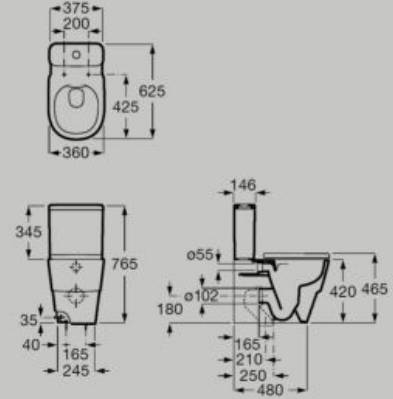
* Visit your local website for further details on compatible Roca Installation Systems.

** Available from mid-2024.

Back to wall close-coupled
Roca Rimless® WC with dual outlet
A342697.0

Dual flush 4,5/3L WC cistern
with bottom inlet
A341691.0

Soft-closing seat and cover
A801F02..2



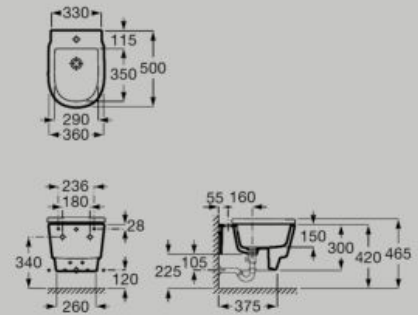
Dual Flush	Roca Rimless®	Quick Release	Extra Height	Soft Close



Bidets

Wall-hung bidet
A357695..0

Soft-closing bidet lid
A806F02..2

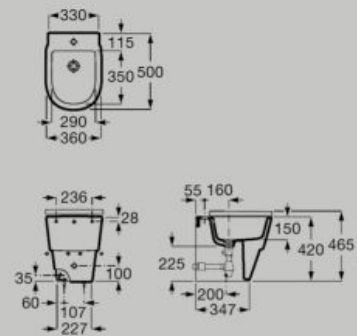


Hidden Fixation	Soft Close



Back to wall bidet
A357697.0

Soft-closing bidet lid
A806F02..2



Extra Height	Soft Close



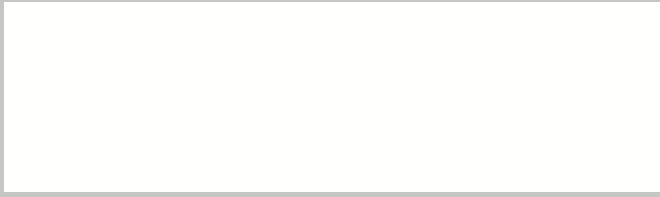
Dimensions in mm. Replace (..) in the product reference with the code of the chosen finish:

● 00 White ● 62 Matt White ● SO Supraglaze®

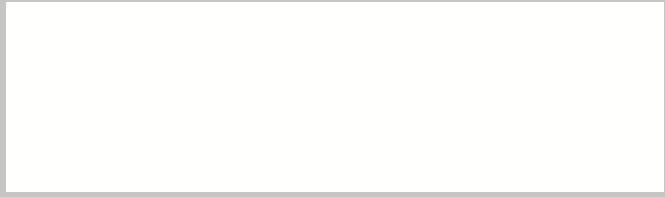
The seat and covers and bidet lids are not available in Supraglaze® finish.

Product Finishes

Ceramics

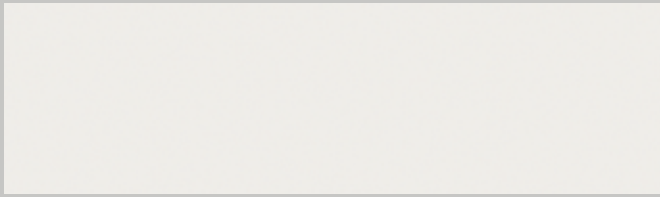


00 White / SO Supraglaze®



62 Matt White

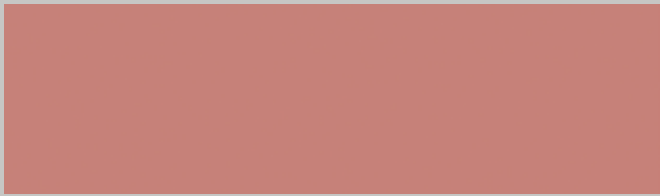
Furniture



558 Off-White



559 Light Noble Grey

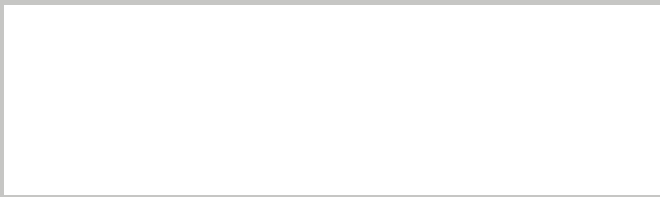


560 Light Terracotta



565 Light Elm

Baths



00 White (Stonex®)



Solid European Oak Wood (Tray)

Complements



Recycled PET Felt



Recycled Natural Cork











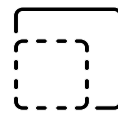
Our contribution to a more sustainable future for all



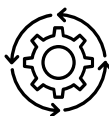
↓50%
CO₂ emissions*



15,000 MWh
Self-generated renewable energy per year**



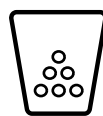
↓50%
Generated waste*



69%
Recycled or reused waste**



↓53%
Water consumption*



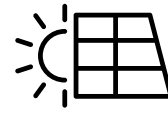
↓59%
Waste generation intensity*



↓59%
Water usage intensity*



↓57%
Energy intensity*



31,500
Photovoltaic panels**

Our commitment to sustainable growth and development prioritises the wellbeing of people and the planet. This commitment is reflected in our efforts to foster strong societal relationships and support communities, as well as initiatives in decarbonisation, eco-design and circularity. We create high-quality, durable products by considering their entire lifecycle, from carefully selected materials to optimised transport methods. Our aim is to combine the needs of society with environmental responsibility to deliver solutions that benefit everyone.



Many of our products are registered with the Unified Water Label scheme. This scheme identifies water-saving products that, when installed and used correctly, will use less water, saving energy and money.

The Water Label is used across Europe for most bathroom products.

Throughout our brochure, we have highlighted the faucets with the best water-saving performance, marking those that are 'best in class' in terms of water efficiency. The flow rate classification is measured at 3 bar pressure. For more information and complete details on water flow rates and classification, please visit www.uwla.eu.



“Our work focuses on the root of things; it is reflexive; it searches for arguments and ideas” Andreu Carulla.



Andreu Carulla (Girona, 1979) dreamed of being an inventor when he was a child. This becomes evident in his sustainable designs filled with craftsmanship, which do not disregard technology, innovation, or the simplicity of materials and shapes. At his studio by a lake in Banyoles (Girona), far from the fast pace of large cities, he has been reinventing tableware, furniture, lamps, and interiors since 2006 by following a flexible principle: to create pieces with a conscience. Creative Director for Calma, Isist Atelier or El Celler de Can Roca, some of his creations include the space at the Spanish Embassy in Helsinki, the “Normal” restaurant in Girona, the “Calma” chair, and the “Bolet” stool, among many other small objects of desire that are born out of his curious and eternally alert mind.

Roca is a family-owned company dedicated to the design, manufacturing, and sale of bathroom solutions for architecture, construction, and interior design. Founded in Barcelona in 1917, it combines tradition and knowledge with a passion for innovation and respect for the environment.

With sustainability as a key element in all its processes and a commitment to ensure a better planet for future generations, Roca is present in 170 countries, operating 78 factories across the five continents with more than 20.000 employees.

Direction
Roca

Creative Direction
Clase

Photography
Salva López

Art Direction and Set Design
Andreu Carulla

Text
Itziar Narro / Blaire Dessent



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